

Program Requirements



Complete ONE of the following introductory certificate:	Administrative Assistant (BYU Idaho)
	Entrepreneurship (BYU Idaho)
	Commercial Fundamentals (BYU Idaho)
	Teaching English as a Foreign Language (TEFL) (BYU Idaho)
	Basic Accounting (Ensign College)
	Hospitality & Tourism Management (Ensign College)
	Medical Billing and Coding Fundamentals (Ensign College)
	Project Management (Ensign College)
	Social Media Marketing (Ensign College)
Complete the following advanced certificates:	Business & Leadership Skills Certificate
	Business Administration Certificate
Complete additional required courses:	BUS 374 Social Innovation 3
	BUS 375 Business Law 3
	GS 170 Career Development 1
COMPLETE ALL GENERAL EDUCATION AND RELIGIOUS EDUCATION REQUIREMENTS	

Recommended Degree Plan Example

We recommend taking courses in the order listed below so you can finish your bachelor's degree in three and a half years (21 blocks). You can take 1–4 courses each block based on your availability. You will need to add the courses for your introductory certificate (see end of document).

Advanced Path Additional Requirements

If you skip PathwayConnect you must make up those credits by completing GE 103: Online University Skills (1 credit) and additional elective courses (6 credits).

Social Media Marketing Course Sequencing			
BLOCK ORDER	COURSE CODE	COURSE NAME	CREDITS
	PC 101	Life Skills	3

1	REL 250A	Jesus Christ & His Everlasting Gospel	1
2	PC 102	Professional Skills	3
	REL 250B	Jesus Christ & His Everlasting Gospel	1
3	PC 103	University Skills	1
	DMPC 105	Introduction to Digital Marketing	3
PathwayConnect Completed			
4	DM 120	Digital Marketing Strategy	3
	REL 275A	Teachings and Doctrine of the Book of Mormon	1
5	DM 150	Digital Marketing Analytics	3
	SMM 130	Social Media Marketing Content	3
6	DM 160	Digital Marketing Advertising	3
	REL 275B	Teachings & Doctrine of the Book of Mormon	1
	GS 170	Career Development	1
Social Media Marketing Certificate (Ensign College) Completed			
7	MATH 108X	Math for the Real World	3
	ECON 100	Essentials of Economics	3
8	BUS 115	Applied Spreadsheets & Analysis	3
	REL 225A	Foundations of the Restoration	1
9	ACCTG 180	Survey of Accounting	3
	REL 225B	Foundations of the Restoration	1
10	BUS 321	Organizational Leadership	3
	WRIT 101	Writing in Professional Contexts	3
11	FIN 300	Business Finance	3
	REL 200A	The Eternal Family	1
Business & Leadership Skills Certificate (BYU-Idaho) Completed			
12	FIN 301	Financial Management	3
	REL 200B	The Eternal Family	1
13	PUBH 132	Personal Health & Wellness	3
	BUS 301	Advanced Writing in Professional Contexts	3
14	FCS 160	Family Leadership & Resource Management	3
	REL 290A	The Divine Gift of Forgiveness	1
Associate Degree (BYU-Idaho) Completed			
15	SCM 361	Operations Management	3
	REL 290B	The Divine Gift of Forgiveness	1
16	BUS 380	International Business	3
	REL 333A	Teachings of the Living Prophets	1
17	BUS 410	Principles of Advanced Business Management	3
	HUM 110	Discovery & Discernment Through the Arts	3
18	MKT 351	Social Media Marketing	3
	REL 333B	Teachings of the Living Prophets	1

Business Administration Certificate (BYU-Idaho) Completed			
19	GESCI 110	Sustaining Human Life	3
	REL280A	Answering My Gospel Questions	1
20	BUS 374	Social Innovation	3
	REL 280B	Answering My Gospel Questions	1
21	BUS 375	Business Law	3
	PEACE 101	Conflict and Peace	3

Bachelor's Degree (BYU-Idaho) Completed

Introductory Certificate Options

Administrative Assistant Certificate (BYU-Idaho)		
COURSE CODE	COURSE NAME	CREDITS
BUS 105	Spreadsheet Essentials	3
BUS 129	Office Procedures	3
BUS 240	Word Processing I	3
BUS 180	Introduction to Financial Management	3
Entrepreneurship Certificate (BYU-Idaho)		
COURSE CODE	COURSE NAME	CREDITS
BUS 116	Starting a Business	3
BUS 117	Growing a Business	3
BUS 118	Expanding a Business	3
BUS 119	Strengthening a Business	3
Commercial Fundamentals Certificate (BYU-Idaho)		
COURSE CODE	COURSE NAME	CREDITS
BUS 105	Spreadsheet Essentials	3
COMM 150	Interpersonal Theory and Practice	3
MKT 120	Marketing Foundations	3
BUS 180	Introduction to Financial Management	3
Teaching English as a Foreign Language (TEFL) Certificate (BYU-Idaho)		
COURSE CODE	COURSE NAME	CREDITS
TESOL 101	Introduction to TESOL	3
TESOL 102	TESOL Pedagogy I	3
TESOL 103	TESOL Pedagogy II	3
TESOL 104	English Grammar for TESOL	3
TESOL 105	TESOL Practice	1
Basic Accounting Certificate (Ensign College)		
COURSE CODE	COURSE NAME	CREDITS
BUSPC 105	Spreadsheet Essentials	3
ACC 101	Financial Accounting I	3

COMM 122	Interpersonal Communications	3
FIN 102	Personal Finance	3
ACC 208	QuickBooks Online	3
Hospitality & Tourism Management Certificate (Ensign College)		
COURSE CODE	COURSE NAME	CREDITS
BUS 113	Introduction to Hospitality & Tourism	3
BUS 133	Teams & Relationships in Hospitality	3
BUS 153	Accommodations & Lodging Operations	3
BUS 233	Food & Beverage Industry	3
BUS 243	Hospitality & Tourism Financial Management	3
Medical Billing & Coding Fundamentals Certificate (Ensign College)		
COURSE CODE	COURSE NAME	CREDITS
MCOPC 180	Introduction to Medical Billing & Coding	3
MCO 201A	Body Systems 1	2
MCO 201B	Medical Coding 1	2
MCO 202A	Body Systems 2	2
MCO 202B	Medical Coding 2	2
MCO 203A	Body Systems 3	2
MCO 203B	Medical Coding 3	2
Project Management Certificate (Ensign College)		
COURSE CODE	COURSE NAME	CREDITS
PMPC 140	Intro to Project Management	3
CS 160	Agile Project Management	3
SCM 125	Introduction to Supply Chain Management & Operations	3
SCM 223	Quality Management	3
PM 200	Advanced Project Management	3
Social Media Marketing Certificate (Ensign College)		
COURSE CODE	COURSE NAME	CREDITS
DM 105	Introduction to Digital Marketing	3
DM 120	Digital Marketing Strategy	3
DM 150	Digital Marketing Analytics	3
SMM 130	Social Media Marketing Content	3
DM 160	Digital Marketing Advertising	3

Advanced Certificate Options

Business & Leadership Skills Certificate (BYU-Idaho)		
COURSE CODE	COURSE NAME	CREDITS
BUS 115	Applied Spreadsheets and Analysis	3
ACCTG 180	Survey of Accounting	3
ECON 100	Essentials of Economics	3
FIN 300	Business Finance	3

BUS 321	Organizational Leadership	3
Business Administration Certificate (BYU-Idaho)		
COURSE CODE	COURSE NAME	CREDITS
FIN 301	Financial Management	3
SCM 361	Operations Management	3
BUS 380	Introduction to International Business	3
BUS 410	Principles of Advanced Business Management	3
MKT 351	Social Media Marketing	3