BYU PATHWAY WORLDWIDE

Applied Business Management (three-year) Bachelor's Degree
Program Plan (2026 Catalog)
Developed and awarded by BYU-Idaho

Program Requirements

Complete ONE introductory certificate:	Administrative Assistant (BYU-Idaho)		
	Entrepreneurship (BYU-Idaho)		
	Commercial Fundamentals (BYU-Idaho)		
	Teaching English as a Foreign Language (TEFL) (BYU-Idaho)		
	Basic Accounting (Ensign College)		
	Hospitality & Tourism Management (Ensign College)		
	Medical Billing and Coding Fundamentals (Ensign College)		
	Project Management (Ensign College)		
	Social Media Marketing (Ensign College)		
Complete TWO advanced certificates:	Business & Leadership Skills Certificate (BYU-Idaho)		
	Business Administration Certificate (BYU-Idaho)		
Complete additional required courses:	BUS 374	Social Innovation	3
	BUS 375	Business Law	3
	GS 170	Career Development	1
COMPLETE ALL GENERAL EDUCATION AND RELIGIOUS EDUCATION REQUIREMENTS, INCLUDING 30 UPPER-DIVISION CREDITS (300 OR 400 LEVEL COURSES), AT LEAST 30 CREDITS TAKEN IN RESIDENCY, AND A MINIMUM CUMULATIVE GRADE POINT AVERAGE OF 2.0.			

Light Computing: Laptop required with ability to run Microsoft Office apps like Word and Excel.

Recommended Degree Plan Example

We recommend taking courses in the order listed below so you can finish your bachelor's degree in three and a half years (21 blocks). You can take 1–4 courses each block based on your availability. You will need to add the courses for your introductory certificate (see end of document).

BLOCK ORDER	COURSE CODE	COURSE NAME	CREDITS
1	PC 101	Life Skills	3
	REL 250A	Jesus Christ & His Everlasting Gospel	1
2	PC 102	Professional Skills	3
	REL 250B	Jesus Christ & His Everlasting Gospel	1
3	PC 103	University Skills	1
		Add Introductory Certificate Course #1	#

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PathwayConnect Completed			
4		Add Introductory Certificate Course #2	#
	REL 275A	Teachings and Doctrine of the Book of Mormon	1
5		Add Introductory Certificate Course #3	#
		Add Introductory Certificate Course #4	#
Introductory Certificate Completed			
6	MATH 108X	Math for the Real World- General Education Course	3
	GS 170	Career Development- General Education Course	1
7	ECON 100	Essentials of Economics	3
	REL 275B	Teachings and Doctrine of the Book of Mormon	1
8	BUS 115	Applied Spreadsheets & Analysis	3
	REL 225A	Foundations of the Restoration	1
9	ACCTG 180	Survey of Accounting	3
	REL 225B	Foundations of the Restorations	1
10	BUS 321	Organizational Leadership	3
	WRIT 101	Writing in Professional Contexts- General Education Course	3
11	FIN 300	Business Finance	3
	REL 200A	The Eternal Family	1
Business & Leadership Skills Certificate Completed			
12	FIN 301	Financial Management	3
	REL 200B	The Eternal Family	1
13	PUBH 132	Personal Health & Wellness- General Education Course	3
	BUS 301	Advanced Writing in Professional Contexts- General Education Course	3
14	FCS 160	Family Leadership & Resource Management- General Education Course	3
	REL 290A	The Divine Gift of Forgiveness	1
Applied Business Management Associate Degree (BYU-Idaho) Completed			
15	SCM 361	Operations Management	3
	REL 290B	The Divine Gift of Forgiveness	1
16	BUS 380	International Business	3
	REL 333A	Teachings of the Living Prophets	1
17	BUS 410	Principles of Advanced Business Management	3
	HUM 110	Discovery & Discernment Through the Arts- General Education Course	3
18	MKT 351	Social Media Marketing	3
	REL 333B	Teachings of the Living Prophets	1
Business & Leadership Skills Certificate (BYU-Idaho) Completed			
	GESCI 110	Sustaining Human Life	3

19	REL 280A	Answering My Gospel Questions	1
20	BUS 374	Social Innovation	3
	REL 280B	Answering My Gospel Questions	1
21	BUS 375	Business Law	3
	PEACE 101	Conflict and Peace- General Education Course	3
		Complete additional elective courses offered at BYU-Idaho as needed to meet graduation requirements	
Applied Business Management Bachelor's Degree (BYU-Idaho) Completed			

Graduation Requirements:

- Complete all General Education and Religious Education requirements
- Complete 30 upper-division credits (300 or 400 level courses)
- Complete at least 30 credits in residency (taken directly from the awarding institution)
- Earn a minimum cumulative grade point average of 2.0
- Complete additional elective credits to meet graduation requirements

Introductory Certificate Options

Administrative Assistant Certificate (BYU-Idaho)		
COURSE CODE	**COURSE NAME**	**CREDITS**
BUS 105 or BUSPC 105	Spreadsheet Essentials	3
BUS 129	Office Procedures	3
BUS 240	Word Processing I	3
BUS 180	Introduction to Financial Management	3
Entrepreneurship Certificate (BYU-Idaho)		
COURSE CODE	**COURSE NAME**	**CREDITS**
BUS 116 or BUSPC 116	Starting a Business	3
BUS 117	Growing a Business	3
BUS 118	Expanding a Business	3
BUS 119	Strengthening a Business	3
Commercial Fundamentals Certificate (BYU-Idaho)		
COURSE CODE	**COURSE NAME**	**CREDITS**
BUS 105 or BUSPC 105	Spreadsheet Essentials	3
COMM 150	Interpersonal Theory and Practice	3
MKT 120	Marketing Foundations Formerly Sales and Customer Service	3
BUS 180	Introduction to Financial Management	3

Teaching English as a Foreign Language Certificate (TEFL) (BYU-Idaho)		
COURSE CODE	**COURSE NAME**	**CREDITS**
TESOL 101 or TESPC 101	Introduction to TESOL	3
TESOL 102	TESOL Pedagogy I	3
TESOL 103	TESOL Pedagogy II	3
TESOL 104	English Grammar for TESOL	3
TESOL 105	TESOL Practice	1

Basic Accounting Certificate (Ensign College)		
COURSE CODE	**COURSE NAME**	**CREDITS**
BUS 105 or BUSPC 105	Spreadsheet Essentials	3
ACC 101	Financial Accounting I	3
ACC 208	Quickbooks Online	3
ACC 102	Financial Accounting II	3
COMM 122	Interpersonal Communications	3

Hospitality & Tourism Management Certificate (Ensign College)		
COURSE CODE	**COURSE NAME**	**CREDITS**
BUS 113 or BUSPC 113	Introduction to Hospitality & Tourism	3
BUS 133	Teams & Relationships in Hospitality	3
BUS 153	Accommodations & Lodging Operations	3
BUS 233	Food & Beverage Industry	3
BUS 243	Hospitality & Tourism Financial Management	3

Medical Billing and Coding Fundamentals Certificate (Ensign College)		
COURSE CODE	**COURSE NAME**	**CREDITS**
MCO 180 or MCOPC 180	Introduction to Medical Billing & Coding- take in block 1	3
MCO 210	Body Systems 1- take in block 2	2
MCO 211	Body Systems 2- take in block 2 with MCO 210	2
MCO 212	Body Systems 3- take in block 3	2
MCO 220	Medical Coding 1- take in block 3 with MCO 212	2
MCO 221	Medical Coding 2- take in block 4	2
MCO 222	Medical Coding 3- take in block 4 with MCO 221	2

Project Management Certificate (Ensign College)		
COURSE CODE	**COURSE NAME**	**CREDITS**
PM 140 or PMPC 140	Intro to Project Management	3
SCM 125	Introduction to Supply Chain Management & Operations	3
CS 160	Agile Project Management	3
SCM 223	Quality Management	3
PM 200	Advanced Project Management	3

Social Media Marketing Certificate (Ensign College)

COURSE CODE	COURSE NAME	CREDITS
DM 105 or DMPC 105	Introduction to Social Media Marketing	3
DM 120	Digital Marketing Strategy	3
DM 150	Digital Marketing Analytics	3
DM 160	Digital Marketing Advertising	3
SMM 130	Social Media Marketing Content	3