

Welcome to the BYU-Pathway Quick Reference Guide! Use this section of the guide for easy access to notes on common style issues. Please contact [communications-pw@byupathway.org](mailto:communications-pw@byupathway.org) with questions.

- **BYU-Pathway Worldwide**
  - Use “BYU-Pathway Worldwide” on first instance. Subsequent references can be shortened to “BYU-Pathway.” Keep “BYU-” and “Pathway” on the same line.
  - Incorrect:
    - BYU-Pathways
    - Pathway (only when specifically referencing the early pilot)
    - Pathways
    - BYU-I Pathways
    - BYU-PathwayConnect
- **PathwayConnect**
  - PathwayConnect is an online, reduced-cost guided start to higher education that builds spiritual confidence and teaches foundational academic skills. It includes six courses, and all courses count toward a bachelor's degree.
  - Incorrect:
    - Pathway Connect
    - BYU-Pathway Connect
    - Pathways
    - Pathway
    - PathwayConnect (with “connect” italicized)
- **Certificates and Degrees**
  - Online certificates and degrees within the Church Educational System are accessed through BYU-Pathway Worldwide, with the programs being developed and granted by BYU-Idaho and Ensign College. Approved phrasing for describing this relationship is as follows:
    - online degree programs from BYU-Idaho and Ensign College, supported by BYU-Pathway Worldwide
    - BYU-Pathway provides access to certificates and degrees from BYU-Idaho and Ensign College
    - Ensign College online students, supported by BYU-Pathway Worldwide
    - John is earning an online degree from BYU-Idaho, supported by BYU-Pathway Worldwide
    - online degree programs and certificates
    - skills-based certificates
    - online degree-seeking students
    - online students
  - Incorrect:
    - BYU-Idaho Online
    - BYU-Pathway online degrees/degree programs
    - online certificate and degree programs
    - BYU-Pathway online students